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**PREFACE**

Dengan menyebut nama Allah Yang Maha Pengasih, Maha Penyayang. AGRARIS: Jurnal Penelitian Agribisnis dan Pembangunan Pedesaan Vol. 8 No. 2 (Juli-Desember 2022) telah diterbitkan. Edisi ini terdiri dari sembilan artikel dari empat fokus dan cakupan: kewirausahaan dan manajemen agribisnis, pembangunan pedesaan, ekonomi pertanian, dan pemasaran pertanian. Studi tentang kewirausahaan dan manajemen agribisnis terdiri dari dua topik yang berjudul "Sikap dan Preferensi Konsumen terhadap Tomat Segar di Daerah Istimewa Yogyakarta, Indonesia" (Yolanda et al.) dan "Keunggulan Bersaing antara Produsen Daging Ruminansia Halal Malaysia dan Dunia" (Yusoff et al.).

Pembangunan pedesaan terdiri dari dua topik yang adalah "Dampak Internet terhadap Niat Migrasi dari Pedesaan ke Perkotaan bagi Warga Muda: Bukti dari Pedesaan Indonesia" (Iwana et al.) dan "Kualitas dan Aksesibilitas Jalan Desa dalam Transformasi Pembangunan Pedesaan" (Kamaludin et al.). Dalam ekonomi pertanian terdapat empat topik yang berjudul "Hambatan Non-Tarif dan Daya Saing Ekspor Karet Alam Indonesia ke Negara Tujuan" (Prasada et al.); "Produktivitas Karet Alam Indonesia dan Ekspor Karet Alam Terkhususkan Teknis 20: Pengaruh Osilasi El Nino Southern Oscillation" (Cahyaningtyas et al.); "Pengaruh Konsumsi Domestik terhadap Harga Jual Petani Karet Alam di Indonesia" (Pramananda et al.) dan "Faktor-Faktor Terpilih yang Mempengaruhi Permintaan Impor Minyak Kelapa Sawit China dari Malaysia" (Ahmad et al.). Studi tentang pemasaran pertanian terdiri dari satu topik yang berjudul "Apakah Pasar Lelang Cabai Sleman Mempengaruhi Harga Pasar Lokal, Regional, dan Nasional di Indonesia?" (Jamhari et al.). Berbagai penelitian ini ditulis dari empat negara yaitu Indonesia, Malaysia, Jepang, dan Hungaria. Berbagai temuan penelitian ini diharapkan dapat menjadi dasar bagi para pemangku kepentingan dan pembuat kebijakan yang terkait dengan pengembangan pertanian yang lebih luas serta mendorong pengembangan gagasan untuk penelitian lebih lanjut. Akhirnya, kami ingin berterima kasih kepada semua kontributor, seperti para penulis, para penelaah ahli, dan semua editor, atas terwujudnya penerbitan jurnal ini.

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3. The author must ensure that the manuscript has not been published in the other periodical journals at the time of manuscript submission.

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Ahuja, G. (2000). The duality of collaboration: Inducements and opportunities in the formation of interfirm linkages. *Strategic Management Journal*, 21(3), 317-343.

Felstead, A., Jewson, N., Phizacklea, A., & Walters, S. (2002). Opportunities to work at home in the context of work-life balance. *Human Resource Management Journal*, 12(1), 54-76.

Hair, J. F., Black, W. C., Babin, B. J., Anderson, R. E., & Tatham, R. L. (2006). *Multivariate data analysis*. Upper Saddle River, NJ: Pearson Education Inc

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Acronyms and abbreviations are words that use either the first letter of multiple words or a shortened form of the original word. They are commonly used to help readers understand more complex terms in a scientific document and for ease of reading; a commonly used acronym is BOD for the Board of Directors. To help authors in the use of abbreviations and acronyms in their articles, the South East Asian Journal of Management adheres to the following guidelines:

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## **H. Acknowledgments**

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